CUSTOMERS ARE ALL AROUND YOU,

But it may be easiest to start with the people closest to you.



FIRST CONTACT:

MotherSistersFatherMother-in-lawAuntsBrothersClose personal friendsCousinsUncles

While these people most likely will be the first ones to place orders with you, you can't stop there. Your customer list must expand if you want to keep your business growing.



THEN TRY:

Co-workers Local business owners Pet groomers Online friends Doctors, dentists and staff Housekeeper College friends Maid of honor/Bridal attendants Lawyer Sorority sisters **Teachers Florist** Former, current and new neighbors Day care workers Mothers of children's teammates Place of worship contacts Mothers of children's friends Baby sitters

WRITE YOUR CUSTOMER LIST HERE:

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